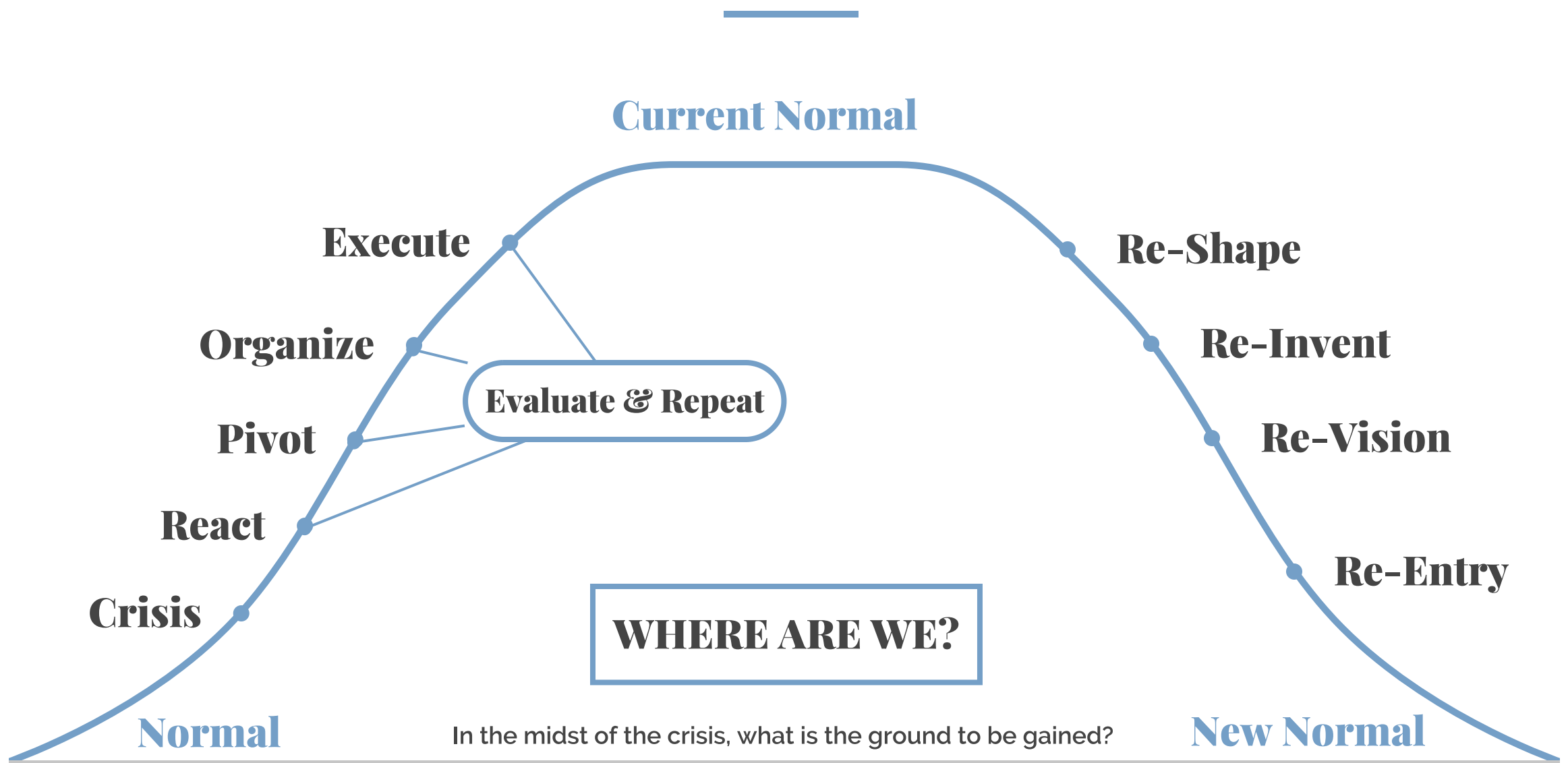


Covid Church

Growmentum Group

Covid Church Curve



Curve follows pattern of the Covid Curve ("Flatten the Curve")

Re-Shape

We know everything will not have the same recovery shape as we settle into the new normal. Re-Shaping is **predictive** and **preemptive** decisions on **what** has or will change in the new normal.



V-Shaped Recovery

*WHAT WILL COME
BACK QUICKLY?*

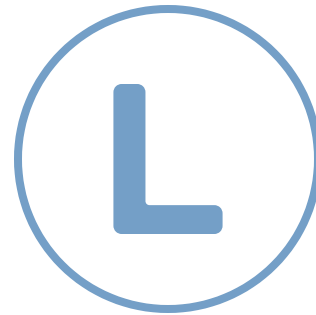
Programs, Ministries,
Initiatives that will have
an **immediate return** to a
new normal.



U-Shaped Recovery

*WHAT WILL COME
BACK SLOWLY?*

Programs, Ministries,
Initiatives that will have a
slow return to a new
normal.



L-Shape Recovery

*WHAT WILL NOT
COME BACK?*

Programs, Ministries,
Initiatives that **will not
return** in the new normal.



J-Shape Recovery

*WHAT WILL START
OR ACCELERATE?*

Programs, Ministries,
Initiatives that will **start or
accelerates** to a new
normal.

Long List

- Physical Services
- Online Services
- Staffing
- Events (VBS, Camp, Halloween)
- Volunteers
- Finances
- Campuses
- Small Groups
- Assimilation
- Next Gen / Family
- Offices
- Community Partnerships
- Generosity / Donors
- Mission Trips
- Safety / Security
- External Events (funerals, weddings)

Re-Shaping to the New Normal

V-Shape (What will come back quickly?)

U-Shape (What will come back slowly?)

L-Shape (What will not come back?)

J-Shape (What will start/accelerate?)

Questions/Comments

Email:

lee@growmentumgroup.com

kyle@growmentumgroup.com

Website:

growmentumgroup.com/covid



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